

Hotel Alexander

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STROLLING ALONG THE LIMMATQUAI IN ZURICH: A big array of restaurants and cafés await and welcome you.

RESTAURANTS AND BARS GALORE

All of them a stone's throw away from Hotel Alexander and they all look forward to welcoming you

People who have seen our Niederdorf, the historic quarters of Zurich, always want to come back, and our tasty food delicacies are a good reason for that, but not the only one. If you happen to be fond of Raclette cheese you should not miss out on the tavern called **Raclette Stube**. If you have a soft spot for coffee better show up at the **Café Henrici** where the Baristi turn every cup of coffee into a piece of art. A few steps from the hotel is the ideal hangout for a nightcap, the **Alexi's Restaurant-Bar** with its smoking room. The same is true for the Bar Café **Lounge Nachtflug**

with its old masonry yet modern ambiance where they also serve early tea or coffee at a bargain. Dine at **Zum Gruenen Glas**, if you want to try delicious traditional Swiss cuisine, or if you are feeling adventurous, sample one of the chef's inventive dishes. They also serve Mediterranean food combining influences from Europe and the local culture. All ingredients are fresh and seasonal. After sunset, the Niederdorf turns into Zurich's amusement center. Anybody out there can give you ideas for a night out, also our pages 14/15.

NIEDERDORF

Zurich - the cosmopolitan city with a village feel. The world famous Bahnhofstrasse, the Lake of Zurich, the zoo, and mount Zurich, called Uetliberg, are headliners in guidebooks. Yet Zurich has many more treats on offer. Your stay at the Hotel Alexander is one of them. The Hotel is located right in the center of Niederdorf, the historic quarters, city borough 1.

The locals call it Doerfli which means little village. City slickers ironically dub it village in the village. You may call it the tourist hot spot of Zurich which is quite unique and sprawls across a wide area from the square called Central - near the main railroad station - and Bellevue square - near Stadelhofen station. Its many backstreets and alleys are worth exploring. Sightseeing at its best, an array of boutique, locals and people from all walks of life.



WELCOME TO HOTEL ALEXANDER ...



Felix Helbling, director, and his wife Denise, and children, Anina and Lisa.

We very much appreciate you staying at our hotel. It is our commitment to make your stay as pleasant as possible. If you have any questions, wishes or need information, our house magazine can help with words or speak to our hotel staff.

In the magazine you will find useful information regarding our service, tips for your shopping or where you can indulge in culinary delights or do sightseeing at a stone's throw from the hotel.

In our family-owned and managed hotel, we endeavor to warrant true Swiss hospitality. We wish you a pleasant stay and thank you for your visit.

Your Hotel Alexander team

...A FAMILY BUSINESS IN ITS THIRD GENERATION

Dusty tax records document the buildings history as far back as the year 1357. It has witnessed quite a number of changes in ownership ever since, let alone more than face-lifts till it became the Hotel Alexander.

Up to the year 1417, the corner house in the Niederdorfstrasse 40 was a bakery owned by several successive generations. Records of 1670 documented it for the first time as Pfisterhaus. In those days, the description of trade of a baker (German: Baecker) used to be Pfister, especially in the Southern German language area. One of its more prominent bakers in the 18th century was Johannes Hofmeister. He was also *Zunftmeister der Weggen, master of the bakers' guild. 1971 was the year of the demolition, and that was the end of bakers. The new house became a coffeeshop.

In 1971, Alex Pfister took over the keys of the house and opted conjointly with the Office for Monument Preservation for the integration and demolition of the old next-door houses, Mutzhaus and Sodom. On the resulting two vacant lots, the foundation walls of the Hotel Alexander were erected. Needless to say that a harmonization with the cityscape and a perfect alignment in the Niederdorfstrasse had to be warranted. The Hotel Alexander had started as a family business in 1973 and has remained such up to date. Denise and Felix Helbling are continuing the tradition, Felix as a member of the guild Hard.

*Up to now, business people, craftsmen and self-employed persons of one and the same trade meet to pursue the conservation of tradition and the fosterage of festive events. The main highlight of public appearance of the guilds is the yearly event, called Sechselaeuten. Guild members parade the streets in their traditional costumes rejoicing onlookers with a reminiscence of their glorious history. The event normally takes place every third Monday in April. If that day happens to in the Holy Week or Easter Monday the event will take place a week later.



The next door houses, Mutzhas and Sodom before their modification to become Hotel Alexander in 1971.



Your opinion is of interest to us

PS: May we ask you for a little favor before you check out? In order to always safeguard or even enhance our service quality we depend on your feedback. Please evaluate our hotel online, for example on Booking.com, Tripadvisor, Holiday-Check and so forth. As a routine, we check and analyze all online evaluation portals which permits us to react to your feedback.

Thank you very much.

MASTHEAD

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Best price guarantee

For hotel reservations via Online websites such as Expedia, HRS, Booking.com, we incur a payment commissions of 15% plus. It would be preferable to invest that money in the enhancement of our service for your convenience. We thus request you to kindly make your reservations directly on our website. We will quote you the lowest possible rate. Thank you very much.



EMERGENCY NUMBERS

Our front desk 511 (24hs operational)
 Ambulance 0144
 Fire Department 0118
 Police 0117

We indicate to the following most important facts:

- 24 hours reception phone 511
- The water bottles in the fridge are complementary
- We gladly provide you with a kettle on request
- The breakfast room is on the 2nd floor:
 - Monday – Saturday 06:30 am – 10:30 am
 - Sunday 07:30 am – 11:00 am
- Daily room cleaning service till 02:00 pm
- Check-Out 11:00 am

For further questions, please do not hesitate to contact us at any time.
 Your Team – Alexander.



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INFORMATION FROM A – Z

We enjoy doing our very best to make you enjoy your stay at our hotel. It is a real pleasure for us to be at your disposal.

A	
ADAPTER	In Switzerland, 220 Volt AC are common usage. At the writing table, you find an international power socket (grounded socket/UK/India). In case you need another type of adapter, you get it at our front desk. Kindly return it to us when checking out.
AIR CONDITIONING SYSTEM	Most of our rooms are equipped with a three-stage air conditioning system.
AIRPORT-SHUTTLE	It takes about 30 minutes to the airport. Information regarding departure times and fares are available at our front desk. We shall be pleased to make reservations for the number of seats you wish to have on the day before your checkout.
ALARM CALL SERVICE	Do you need an alarm call? Just get in touch with our front desk staff (Tel. 511). We readily set up an automatic wake-up call for you.
ALLERGIC PERSONS	Upon your request, we gladly provide hypoallergenic sheets and blankets. Please note that our mattresses undergo a periodic adequate deep cleansing.
B	
BANK	In the vicinity of our hotel you will find a bank or an ATM which dispenses 24 hours a day Swiss currency or EURO on your EC-Maestro-Card.
BLANKET/PILLOW	In case you wish to have an additional blanket or pillow, please contact our front desk (Tel. 511). Upon your request, we bring you also a hypoallergenic pillow.
BREAKFAST	Our comprehensive breakfast buffet awaits you from 6.30 am to 10.30 am Monday - Saturday, and 7.30 am to 11.00 am on Sundays, on the 2nd floor in the breakfast room. On request we also offer gluten free bread and lactose-free milk. Please inform us in advance.
C	
CHANGE OF TOWELS	Upon customer's demand, the change of towels will be made day-to-day.
CHECKOUT	Your room is available for you until 11.00 am on the day of your checkout. In case you wish to check out later, you are requested to kindly contact our front desk staff at least one day prior to your departure. Our doorman will readily take care of your luggage.
CRIB OR CHILDRENS' BED	For children up to the age of 4 years we gladly put upon advance reservation either a crib or children's bed to your disposal, free-of-charge. Kindly contact our front desk staff ahead of time.



C	
CURRENCY/EXCHANGE RATE	Home currency in Switzerland is the Swiss Franc (CHF). Most bigger shops accept the foreign currency EURO (€) and DOLLAR (\$). At our front desk, we change Euros and Dollars into Swiss Francs.
E	
EXCURSIONS/SIGHTSEEING	Our front desk staff takes pleasure in providing all the information you need to take advantage of all the attractions in the city of Zurich. Or, if you prefer day excursions to the mountains, such as Jungfrauoch, Mt. Pilatus or Mt. Titlis.
F	
FARMER'S MARKETS	Zurich has a big variety of markets on offer. Each Tuesday and Friday morning, a colorful farmer's market takes place in the city square, called Buerkliplatz, with all kinds of flowers and groceries on offer. For more information regarding other market events like flea markets, please contact our front desk staff (Tel. 511).
FIRE	Our Hotel Alexander is equipped with a state-of-the-art preventive fire alarm system. In case of fire, please alert our front desk staff at once (Tel. 511). Use the emergency exit, denoted by "EXIT", via the staircase and UNDER NO CIRCUMSTANCES the elevator. Your escape way is shown on the map behind the door of your room.
FITNESS CENTER	The nearest fitness center with a possibility of subscription-free admission is located in the alleyway called Muenstergasse, about 5 minutes walking distance from our Hotel Alexander. The address; Fitness Park Muenstergasse, Muenstergasse, 8001 Zurich.
FRONT DESK	Our front desk is operational and accessible 24 hours a day, every day. It is our pleasure to be at your disposal and help you with words and deeds to make your stay as pleasant as ever possible. Our team speaks German and English. French- and Italian speaking staff is available from 7 a.m. through 10 p.m.
I	
INHOUSE PHONE CALLS	To call someone in another room in the house or our staff at the front desk, just dial the number of the respective room or the front desk number (Tel. 511).
INTERNET WLAN	In all the rooms of the Hotel Alexander you benefit from our free-of-charge WLAN. An Internet-Corner is right next to the front desk.



I	
IRONING BOARD	Upon your request, we will bring you an ironing board up to your room (Tel. 511).
IRONING SERVICE	We will iron your clothing for a fee. The price list can be found on the inside of your closet.
K	
KETTLE	You can borrow a kettle at request at our front desk (Tel. 511).
L	
LANGUAGES	Apart from Western- and Southern Switzerland, Swiss-German is spoken. Official national languages are German, French, Italian and Reatho-Romanic. Many people know also English.
LAUNDRY SERVICE	Our front desk staff or our housekeeper takes your laundry from Monday through Friday, If you hand it in before 9.00 a.m. you get it back the same day until 6.00 p.m. You find the laundry list and bag in your closet.
LOST PROPERTY	Lost and found items the owner of which cannot be traced will be stored with us for 3 months. Lost property will only be forwarded on request of the customer. Hotel Alexander does not accept liability to the loss of your personal belongings and valuables.
LUGGAGE STORAGE SERVICE	You may have your luggage stored in our luggage storage room. Just contact the staff at our front desk (Tel. 511). Our doorman will gladly be of assistance to you with your luggage.
M	
MEANS OF PAYMENT	Apart from cash settlement in Swiss currency or EURO and Dollar, we accept EC-Maestro, American Express, Diners Club, Mastercard, Visa Card, CUP or JBC and REKA checks. In case of payment by means of a credit card we advocate the payment in your home currency.
MINIBAR / BEVERAGES	A minibar is at your disposal in your room. You may fill up the fridge at discretion with your own goods. You will find two bottles of mineral water as a welcome present in your room. Furthermore, there is a vending machine on the 3rd floor.
MUSEUM	Zurich provides a variety of museums, please refer to page 12 for more information or contact reception (Tel. 511).
O	
OUTSIDE PHONE CALLS	For outgoing phone calls dial „0“ and then the country code, for example „0049“, then enter the number you wish to dial.



P	
PARKING SPACES	You can park your car in the hotel's underground garage for a fee of CHF 30.- a day. To arrange parking simply get in touch with our front desk staff.
PHARMACY	The pharmacy/drugstore on the Bellevue square is open 24 hours 365 days a year. The pharmacy/drugstore situated close to the main railroad station is open daily from 7.00 am to 12.00 pm, in addition, a first-aid kit is available at the front desk.
PHYSICIAN	Please contact our front desk (Tel. 511). We call an emergency doctor for you.
POST OFFICE	There is a post office at the street called Uraniastrasse 17, in 8001 Zurich.
R	
RADIO	A list of radio stations and radio programs can be found on your TV program list.
RESTAURANT	Our hotel has no restaurant on-site. But there are large number of restaurants in the area, all within walking distance from our hotel. We suggest that you refer to a recommendation on page 15 or consult our staff at the front desk (Tel. 511).
ROOM CLEANING	Rooms are being cleaned up to 2:00 p.m. Kindly return your room key to us at our front desk upon checking out.
S	
SAFE	There is a safe in your room for your valuables. The Hotel declines all responsibility in case of loss of valuables. Should questions arise in that context, please get in touch with our front desk staff (Tel. 511).
SAFETY	To warranty your safety, the entrance door of the Hotel Alexander has video surveillance. In case of fire, our staff at the front desk is alerted by means of the fire-alarm system. Our staff is operative 24 hours per day and reachable per phone at any time (Tel. 511).
SEWING THINGS	A button fell off? At our front desk, we provide you with whatever you may need.
SHOE SHINE MACHINE	The shoe shine machine is in the staircase on the 4th floor. We readily provide you with shoe shine utensils.



S	
SHOPPING POSSIBILITIES	In the Migros store next to our Hotel Alexander you will find groceries and objects for all practical purposes. In the Doerfli, which is the way local folks call our Niederdorf quarters, and on the opposite side of the river Limmat, you will find many more shopping possibilities.
SMOKING	ALL the rooms in the Hotel Alexander are non-smoking rooms. Smoking is however permitted in the smoking lounge of the adjacent Cana-Bar. Should nonetheless smoking take place in the rooms, we would feel impelled to invoice a service charge of CHF 200.-. If a fire alarm would be set off we would have to debit you with the costs of fire-fighting operations amounting to CHF 2000.-.
SOUVENIRS	If you would like to purchase souvenirs from Zurich, you can find a CHF 5.- voucher on the leaflet that held your key card. The voucher is valid at Teddy's souvenir shop, and a small collection can be found at reception.
STAMPS	You can buy stamps at our front desk.
STATION	The main railroad station of Zurich is just a 5 minutes walk away from our Hotel Alexander. Departing from the streetcar / tram stop called Rudolf-Brun-Bruecke Streetcar/tram 4 takes you straight on to the main railroad station. For that ride you need a short distance ticket (Kurzstreckenfahrkarte) which you can buy at our front desk or at the streetcar/tram stop.
STREETCAR/TRAM TICKETS	You may purchase your tickets for the streetcar/ tram at our front desk.
T	
TAXI CAB	Our front desk staff (Tel. 511) calls a taxi on your request. Waiting times are normally between 5 to 10 minutes.
TOILETRY	You can buy dental care sets, shaving sets, combs, sanitary products at our front desk.
TOURIST INFORMATION	The Tourist Information Office at the main railroad station is open seven days a week. Monday to Saturday from 8.30 a.m. to 7.00 p.m. and on Sundays from 9.00 a.m. to 6.00 p.m.
TV	The Hotel Alexander has its own satellite TV system. The list of TV programmes can be found on your TV.



U	
UMBRELLA	Zurich is not immune against rainfall. You can borrow an umbrella from our staff at the front desk.
W	
WATER	Tap water has drinking water quality beyond any doubt.

URBAN PUBLIC TRANSPORT

Many places of interest in Zurich are within walking distance. Zurich offers suitable means of transport to anyone's liking such as streetcars/trams, public transit bus, the city railways like Forch-, Poly-, and Dolderbahn. The network is vast. Waiting times are short. Bikers find bike rental outlets galore. If you like it kind of wobbly you go on a Limmat river boat trip or take a ship on the lake. You will be sure to enjoy gorgeous scenery. And there is still Mount Zurich - Uetliberg - which you can reach by means of the city train - Uetlibergbahn. A timetable is available at our front desk.



PARKS IN ZURICH

Zurich can be an oasis of peace and quiet



Birds in the air and on the water. Zurich offers both and more: Plenty of public green space with many beautiful trees. It's worth visiting.

Text: Patrizia Kilburger

In the oldest city center is the **Lindenhof**, a romantic tiny square with a fountain reminiscent of heroic Ladies of times gone by - the former

site of an ancient Roman castle -, which offers a perfect view of the river Limmat and the city.

The **Rieter-Park** in the Gablerstreet can boast the biggest and well sustained landscape park of the 19th century in Zurich. It nowadays houses the Museum Rietberg. An ideal place for moments of relaxation.

On the right lake side is the **Chinagarden**, a temple garden complex,

which is a gift of the Chinese twin city Kunming to Zurich. A little bit of China at the Lake of Zurich.

The **Botanic Garden** in the Zollikerstree shows within an area of about 53'000 sq. mtrs. up to 9'000 plant species and thereto pertaining biotopes. It's a tremendous host of enchanting flower fragrance, shapes and colors, the ideal place to give you a break.

Going for a walk on the lakeshore take the opportunity to see the universally unrivaled **Accumulation of Succulents** at the Mythenquai. It is one of the major and most significant collections of succulent plants originating from dry land, retaining water. Don't miss it!

Zurich is studded with parks of all sizes, some of them ensconced behind walls in patios, others around churches and on the Zurich campus. Apart from the gorgeous **lakeshore promenade** it won't be a bad idea to take a walk in the green, superb landscape of Zurichberg or across the park - **Baeckeranlage B** - with its residential-quarter restaurant in the Hohlstreet 67.

SITES WITH PANORAMIC VIEW

There is hardly a town without landmarks

The **Grossmuenster** with its twin tower is one of the four most prominent protestant churches in town. The other important one - **Fraumuenster** - stands on the opposite side of the Muenster bridge. It accommodates a genuine treasure trove inside, the glass paint-

ings by Giacometti and Chagall and the biggest organ in the Canton of Zurich. All but round the corner, at St. Peter-Hofstatt is the baroque **St. Peter Church** with its clock face of 8.7 mtr. diameter.

Going back, across the Rudolf-Brun-Bridge, up to Zaehring square,

you'll see the **Preacher Church**. Visits to those sites are commendable in view of their history and architecture.



werbegrafik | werbetchnik

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MUSEUMS AND THEATRES OF ZURICH

Zurich's musical and literary highlights

If you have seen already museums like the **Landesmuseum Zurich**, **Kunsthau**, **Kunsthalle** and the **Museum fuer Gestaltung** (design), there is more to come: **Kriminalmuseum Zurich** evidencing the resourcefulness of criminal action. Reading is the name of the game in the **Museum Strauhof**.

The works of Swiss artists are on display in the **Helmhaus**. And there is yet more to see in the **Trammuseum** (streetcar) like vintage cars, uniforms, ticket machines and model trams/streetcars. Childhood memories are being evoked in the **Zurich Toys' Museum**.

If games are your thing, enjoy an unforgettable journey through the history of football at **FIFA World Football Museum**. Ethnic groups are on display at both the **Nordamerika Native Museum** and the **Voelkerkundemuseum**. Visits are equally worthwhile to the **Centre Le Corbusier**, **Haus Konstruktiv** and the **Cabaret Voltaire**.

Do you have already something on for today? Make your choice from the great variety of cultural events on offer. Soaring flights of intellectually captivating classical music are being provided by the

Tonhalle Orchestra of Zurich whilst you're having your lunch or dinner at the **Tonhalle Restaurant**. Musicals, stand-up comedy and the like is the standard repertoire of the **Theater am Hechtplatz**. A truly down-to-earth and hilarious atmo-

sphere emanates from the stage of the restaurant & playhouse **Weisser Wind**. A good combination since laughter and even more so, guffaw makes a person hungry and thirsty. Thus, hunger is being satisfied and thirst quenched during performances. Another pretty much unconventional playhouse, yet with a 40 years tradition is the **Theater Stok** in the area called **Hirschengraben**. All the listed localities are within walking distance from the **Hotel Alexander**.

OPERA, OPERETTA, BALLET OR PLAYHOUSE

*There is a possibility to catch a glimpse of backstage operations at the **Opera**. It shows you how a production comes into being and how costumes and stage props enrich the performing arts. Information regarding schedules is available at our front desk. Among further alternative options are: The **Bernhard-Theater**, just next door to the **Opera**, or the **Schauspielhaus Zurich** – the biggest theatre stage of Switzerland*

*– within a 10 minutes walking distance from the **Bellevue square**. More stages are yet available such as: **Schiffbau**, **Theater Gessnerallee**, **Miller's Studio**, **Theater Rigiblick**, **Theater am Neumarkt**, **Kaufleuten**, **Theater 11**, and **Maag Music Hall**. Concert halls are: **Tonhalle**, **Kongresshaus**, **Volkshaus**, **Moods** and **Hallenstadion**.*

Text: Patrizia Kilburger

“ You are spoilt for choice – or say, everyone to his taste. Since with respect to cultural features and events nobody is going to miss out on anything in what in vernacular is called the “**Doerfli**”, little village, meaning Zurich's historic quarters. ”

TAXI 044 777 7777
Number one in Zurich www.7x7.ch

ZURICH, CENTER OF ATTRACTION WITHOUT AN AGE LIMIT

Kids are most welcome

Discover the **lakeshore** with your children. Lots of ducklings, swans and gulls add to the beauty of the scenery. No off-limits on the lakeshore promenade. Jogging, playing, relaxing no restrictions.

Looking for an exciting day program with your children? Take streetcar/tram 6 to the **Zurich Zoo** from the square called “**Central**”. The Zoo has tremendous variety of animals all the year round. There are lots of playgrounds, a restaurant and the marvelous **Masoala Hall**.

Do your kids like reading? Take them to the book stand called **Kinderbuchladen** located in the **Oberdorf-**

strasse. They'll find an incredible array of picture books, children's books and those for young people, cassettes, audio CDs, DVDs and software.

A little paradise for players, young and old you will find on **Oberdorfstrasse 34**. The shop is called **Rien ne va plus** and has everything you may wish for: Board games, video games and dice, hula hoop, balls, juggling clubs, etc.

Fulfilling childrens wishes for over 135 years, **Franz Carl Weber** has moved to an exciting location at **Bahnhofplatz 9**. With a wide variety of toys and a **candy shop - Lolipop** all under one roof. This is a shopping experience your children are bound to enjoy.

In close proximity of our hotel is **Lindenhof** with its playground for children.

The small park with animals and a coffee shop in the **community center of Wipkingen** in the **Breitensteinstrasse 19a** offers kids ample opportunity and space to play or sport, in the meadow or in the sandbox.



Rhaetian Railway
Bernina Express
Chur / St. Moritz – Tirano – Lugano
Further information at hotel reception.

PUBS AND BARS

Be part of the action! It won't thus be a bad idea to have the following hangouts listed in your travel diary

The seven centuries old **Haus zum Wind** near Stuessihofstatt 4. In its basement, the **Café-Bar Lounge Nachtflug**, open from Mondays through Sundays, you can see all kinds of folks hanging out like coffee lovers, bookworms, night owls or people just having a nightcup.

The **Rössli Bar** with its Parisian-style furniture and cozy ambiance is the place where bon vivants enjoy sipping, for instance, a Single Malt Whiskey.

A few steps ahead is the **barfuesser sushi bar & lounge** with the longest counter to be found in the whole city. Having customers from all over the world and from all walks of life, they set value on an open, friendly and tolerant atmosphere.

“

The friendly and cozy atmosphere of the Restaurant Hirschberg and its perfect Italian cuisine is what you might want to call the icing on the cake.”

The **Bierhalle Wolf** at the Limmatquai is the place that features a hayrick or typical beergarden folk like atmosphere where people have great fun joining in singing with the oomp music whilst having their liter of chilled brewsky and barbecued or fried sausage or whatever. Weekly alternating live bands provide for the musical razzmatazz.

The **Café-Restaurant Terrasse** is doubtlessly one of Zurich's hot spots for celebrities and playgoers across from the Theater am Hechtplatz. Once the curtain's dropped you may feel like spending the rest of the evening on a cozy note sitting back on its terrace or in its lounge or its pillared saloon and savor their Mediterranean dishes with home-made pasta or delicious pastry.



CAFÉ

Coffee with charm

The **Café Henrici** at Niederdorfstrasse 1 where coffee is more than just coffee. It's an artefact and the bartenders seem to be magicians. Try to brew it yourself. Not that easy.

Whoever has an eye for interior decoration should see the well known **Boutique Kaffeehaus Schober** in the alleyway Napfgasse 4. An array of candy of all kinds and flavors showcased at the entrance door of the landmarked boutique looks like a piece of paradise. Sensual delights are warranted, so to speak. Just take a seat in the Café Colonial, the Salon Rouge, the Zueristube or in the patio. An awe-inspiring oasis, you might say.

The superb art-nouveau styled **Café-Bar Odeon** at the Limmatquai ranks since over a century among Zurich's prime addresses. Top of the line is the café Mohrenkopf.

Mohrenkopf Caffè translates directly to "chocolate marshmallow", signifying the signature dessert at this cafe. You can't miss the giant marshmallow atop the shop opposite Hotel Alexander.

EATING OUT

Restaurants around the Hotel Alexander

The opportunities to satisfy hunger and quench thirst are virtually boundless in our *Doerfli*, locals' vernacular for Niederdorf. Any marked preferences? Just tell us and we'll show you to the right place. You can also read further ahead the recommendations of our staff in regard of such opportunities around our hotel.

Text: Patrizia Kilburger

The cozy little **Alexi's Bar** with its smoking room and the Hotel Alexander are next-door neighbours. Hunger is being satisfied by their tasty tartar steak or a special dish called Heisser Stein meaning hot stone. A nightcup or two may also do. The tavern called **Raclette Stube**, located at Zähringerstrasse 16, highlights those dishes the Swiss Cantons of Vaud and Valais are famous for like for instance Fondue moité-moité or pure vacherin and, as a matter of course, raclette, and, as to the kirsch to go with it, you're spoiled for choice.

Now, if first and foremost hearty, owner-chef cooked down-home Swiss food and local wines are the name of the game, you better head for the restaurant **Oepfelhammer** or **Oeli** in locals' vernacular, located in the very



AN OUTDOOR RESTAURANT IN THE CENTRE OF ZÜRICH'S HISTORIC QUARTERS: It's an insider's tip.

center of the historic quarters. In what is called *Nägelihof* you'll find a conglomeration of venues consisting of the **Restaurant Mère Catherine**, the **Bar Le Philosophe** and the **Arthouse Kino Movie**. In this virtually intimate ambiance, philosophic conversations go along with savoring luscious fish dishes and delicacies of the Mediterranean cuisine. A perfect dream, one might say. Up for Italian food? There is the **Restaurant Tre Cucine** just across from the Hotel Alexander. Whether it's the great variety of fine Southern food and good wines or the ambiance as such, everything mirrors the truly Italianate character of this place.

French-style art-deco and a true French cuisine feature the tavern called **Braserie Louis** at Niederdorfstrasse 10, near the Hirschenplatz square. Some of their delicious products are also available at Louis Take-Away. You may eat them upstairs in the smoking lounge of Tina Bar, along with the fine drinks. Not just for meat lovers, **The Butcher**, also caters for vegetarians and vegans with their world renowned delicacies. Take-away is available. The right dining experience lies just outside the doors of Hotel Alexander.



CANNA
COCKTAILBAR & FUMOIR

Hot Stone Cheese Fondue

Alexis
RESTAURANT & WINEBAR

Wiener Schnitzel Beefsteak Tatar Spareribs

NIEDERDORFSTRASSE 40 • 8001 CH-ZÜRICH
WWW.ALEXIS-CANA.CH



Mohrenkopf

café & restaurant

tradition seit 1981 niederdorfstrasse 31 — 8001 zürich www.mohrenkopf.info

SHOPPING SPREE

Gifts, cloths, souvenirs – you name it

Can you spare time for shopping? The Dörfli – locals' vernacular for Niederdorf – offers you almost all or anything you may wish for like for example:

Text: Patrizia Kilburger

Cuckoo clocks and cowbells of all sizes, the Army knife, picture postcards and what have you. Swiss souvenirs galore near the Grossmuenster cathedral, at the Limmatquai 34, in **Teddy's Souvenir Shop**. And not to forget: **Antares** at Muenstergasse 9, with its great variety of gems, accessories and period furniture to suit you or your friends.

You might smell it. A pleasant scent of freshly roasted coffee and spices swathes the alleyway Muenstergasse. At **Schwarzenbach's** coffee roasters and groceries you are travelling back in time, falling under the spell of its furnishings and its items for sale.

All characterizations like frowned upon, legendary, attractive or just cool apply to the store called **Booster**, located at Stuessihofstatt, and from time immemorial being part and parcel of our Dörfli, the aforesaid locals' vernacular for Niederdorf. It has got everything

in the way of street wear and British sub-culture labels ranging from trendy to pretty much off-key.

The delicacies showcased in the window of **Cupcake Affair** at the alleyway Spitalgasse are tantamount to an invitation to step in and savor the mouth-watering cupcakes of all colors as there are King Caramel, Romeo & Juliet or Affair of the Day. They sell them also as cute gifts for to go.

Friends of Carlotta – the stage for designers, collectors and jewellery lovers from all over the world.

At Neumarkt square 22, you can gaze at an array of cute, beautiful and zany pieces of jewellery.

Say it with flowers. If you are on the lookout for a nosegay, you better head for the shop called **Blumenbinder**, located at Oberdorfstrasse 10 where you'll be immersed in a magic world made of artful, colorful flower arrangements beyond imagination.

FARMERS' MARKET AND MOTLEY FLEA MARKETS

Do you fancy the vibes at market stalls? Those markets take place on several days during the week and on weekends. They are seasonal farmers' markets and motley flea markets in various places of the city. They may also highlight traditional special events. One of those is called **Kuriositaetenmarkt** and takes place every Saturday at the **Rosenhof** in Niederdorf. Also on Saturdays, there are **flea markets** on the squares **Helvetiaplatz** and **Kanzleiarreal**. The **farmers' markets** with their flowers and groceries from the region are open till 11 a.m. on Tuesdays and Fridays at various places like **Buerkliplatz**, **Helvetiaplatz**, **Milchbuck**, **Oerlikon** and **Altstetten**. Even the city hall bridge – **Rathausbruecke** – showcases one of them on Saturday mornings. Respective documentations with schedules are available at our front desk.



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